

# Amy Collins

THE MOST UP-TO-DATE, ENTERTAINING, & KNOWLEDGABLE

## PUBLISHING INDUSTRY SPEAKER



### FUNNY, SHARP, AND SMART

**Amy Collins** packs every speech with tons of industry tips and executable advice. She has been a Book Buyer for a chain of bookstores as well as a Sales Director for a large books and magazine publisher. Over the years, she has sold to Barnes & Noble, Target, Costco, Airport Stores, Books-A-Million, Wal-Mart, and other major chains. She helped launch several hugely successful private label publishing programs for Borders, PetSmart and CVS. In 2006, Amy started New Shelves Books, one of the fastest-growing book distribution, sales and marketing companies in North America.

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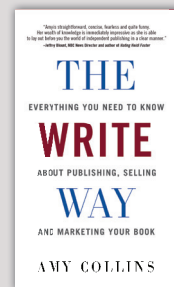
#### RECENT SPEECH TOPICS

- The Three Things That Will Increase Your Book Sales – Guaranteed!
- Do's and Don'ts For Making "Real Money" With Your Book
- How to Maximize Your Amazon Sales for Big Profit

#### RECENT VIDEO

- <http://tinyurl.com/amycollins67>
- <http://tinyurl.com/amycollins21>
- <http://tinyurl.com/amycollins22>

Amy Collins is the author of **THE WRITE WAY: Everything You Need to Know About Publishing, Selling, and Marketing your Book**. A full, step-by-step plan to publish your books and eBooks and how make a profit!



#### WHAT PEOPLE ARE SAYING ABOUT AMY'S PRESENTATIONS:

Amy is straightforward, concise, fearless and quite funny. Her wealth of knowledge is immediately impressive as she will teach you the world of independent publishing in a clear manner and then offer many different options as to how you can conquer that world. **JEFFREY BLOUNT, PRODUCER, NBC NEWS**

“For anything related to publishing, Amy's my go-to expert. She's direct, transparent, responsive, and reliable. Whether you want consulting advice, direct help in boosting book sales, project management, or a straight-shooting presentation, she should be your go-to expert as well. Her depth of knowledge and street smarts are unmatched. **TOM CONNELLAN**  
#1 NEW YORK TIMES BESTSELLING AUTHOR AND FORMER PRESIDENT OF NATIONAL SPEAKER ASSOCIATION”

“Absolutely dynamic... Best lecture this group has had. You really kicked butt where others have not gone.” **JANE GOULD, CONSULTANT AND AUTHOR**